



**RESEARCH AND PUBLICATION CENTER**  
Institute of Economy and Enterprise Studies  
In collaboration with




# 2nd

**Regional Student Research Congress & Regional Conference on recent issues and trends in Business, Accounting, Management, and Economics**

# IEES 2023

## CONFERENCE PROGRAM

**July 21, 2023**

via  **zoom** powered 

### CONFERENCE OBJECTIVES:

This conference tries to:

- To stimulate the exchange of ideas and foster collaboration among faculty, students, and graduate researchers by highlighting the importance of data-driven research and its impact on economic recovery;
- To empower students and young researchers to elevate their research efforts in addressing industry - specific challenges, bridging the gap between theoretical knowledge and practical application; and
- To provide a platform for showcasing innovative, data-driven situations to economic disruptions, thereby fostering a culture of research and development that can drive sustainable economic recovery.

### CONFERENCE SPEAKERS



**Keynote Speaker**

**DR. MICHAEL B. BATU**  
University of the Fraser Valley  
Canada



**Plenary Speaker 1**

**DR. SAKET JESWANI**  
OP Jindal University  
India



**Plenary Speaker 2**

**DR. DEWI FAENI**  
Universitas Bhayangkara Jakarta Raya  
Indonesia

**Motivation and intention of accountancy students to pursue the certified public accountant license**

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**ABSTRACT**

The aim of this study is to assess the level of motivation of accountancy students and to determine the relationship between the motivation and intention of accountancy students to pursue the certified public accountant license using quantitative non-experimental descriptive design a total of 312 students were surveyed. The results indicate that all listed indicators and overall motivation have a High descriptive equivalent. Out of all the total respondents, 52.2% of respondents were certain, 46.2% were probable, and only 1.6% were unlikely to take the licensure exam. Major findings show that the two variables have a significant relationship but very weak positive correlation. This means that a higher level of motivation means a higher level of intention of students to take the licensure exam, but the level of increase is only minimal. The results of the study appear to indicate that to favorably influence and motivate students to pursue the professional examination, educators, Higher Education Institutions, professional bodies, and government must play their role accordingly. Positive information about the field may help the students to take the rigorous licensure exam and still stay motivated despite the challenges it brings.

Keywords: *CPA, CPA licensure exam, motivation, intention, accountancy students, BSA, Tagum City, Davao del Norte*