



RESEARCH AND PUBLICATION CENTER
Institute of Economy and Enterprise Studies
In collaboration with




2nd

Regional Student Research Congress & Regional Conference on recent issues and trends in Business, Accounting, Management, and Economics

IEES 2023

CONFERENCE PROGRAM

July 21, 2023

via  **zoom** powered 

CONFERENCE OBJECTIVES:

This conference tries to:

- To stimulate the exchange of ideas and foster collaboration among faculty, students, and graduate researchers by highlighting the importance of data-driven research and its impact on economic recovery;
- To empower students and young researchers to elevate their research efforts in addressing industry - specific challenges, bridging the gap between theoretical knowledge and practical application; and
- To provide a platform for showcasing innovative, data-driven situations to economic disruptions, thereby fostering a culture of research and development that can drive sustainable economic recovery.

CONFERENCE SPEAKERS



Keynote Speaker

DR. MICHAEL B. BATU
University of the Fraser Valley
Canada



Plenary Speaker 1

DR. SAKET JESWANI
OP Jindal University
India



Plenary Speaker 2

DR. DEWI FAENI
Universitas Bhayangkara Jakarta Raya
Indonesia

Consumer's perception of food safety practices in dining restaurants post COVID-19 pandemic

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ABSTRACT

This study determined the level of the consumer's perception of food safety practices in dining restaurants post-COVID-19 pandemic (food safety attitude, perceived behavioral control, consumer intention) and the level of significance when assessed in accordance with the profiles of the respondents. Researchers employed frequency and percentage, mean, ANOVA, and t-test for the study in a correlational research design. An online survey through Google forms and a face-to-face survey was used to distribute the survey questionnaire to the 510 consumers who have visited and eaten at any dining restaurants during Post Covid-19 Pandemic. This study showed that consumers' perception of food safety practices in restaurants is very high. The findings of this study also analyzed the critical difference in terms of the level of consumers' perception of food safety practices when examined on the report of the respondents' profiles (sex, age, marital status, educational background, occupation, and monthly income). Moreover, data showed no significant difference existed. The results also imply that to adhere to safe practices properly, and it is essential to have the restaurant staff's full assistance in ensuring social distancing and providing adequate hand-washing facilities. This study highlights the significance of enforcing and supervising food safety standards and assists restaurant managers in better understanding consumer perceptions of food safety.

Keywords: *consumers perception, food safety practices, dining restaurant COVID-19*